

M A R Y L A N D
SHEEP & WOOL
 F E S T I V A L

**Advertise in the 2018 Maryland Sheep & Wool Festival
 Catalog and on our Website**

Please note, deadline for advertising in the catalog is **January 1, 2018**.

Catalog Advertising Rates:

Size	W x H	Cost
Inside Cover	4 ½" x 7 ½"	\$500
Full Page	4 ½" x 7 ½"	\$250
½ Page	4 ½" x 3 ¾"	\$175
¼ Page Horizontal	4 ½" x 1 ¾"	\$125
¼ Page Vertical	2 ¾" x 3 ¾"	\$125

Please provide a black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS. Email your file to office@sheepandwool.org. *All ads must meet exact size specifications and require no additional work.*

Web Advertising at www.sheepandwool.org:

Post a full color ad on our website for \$100. A thumbnail of your ad will be displayed on our Advertisers page and in a rotation on the bottom of each page of the website. Clicking on the thumbnail will take the viewer to a full-sized version, which links directly to your website (please include your site domain name). JPG file format only, 72 dpi preferred. If your ad is larger than 180x150 pixels, you may choose to send a second file with a 180x150 thumbnail. Web ads run from March through January to allow us time to update the site.

Note: There is no longer a charge for vendor links. We will automatically create a link to your website or to your web ad on our site for all vendors.

Sponsorship Opportunities:

Some sponsorship levels include free advertising. If you are interested in sponsoring an event at the Festival, please visit www.sheepandwool.org for more information or email office@sheepandwool.org.

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Admin Use Only

Check #: _____

Date: _____

Amount: _____

Catalog Advertising Deadline: January 1, 2018

There is a \$50 late fee for catalog ads received after January 1. Ads received after January 15 will be included at our discretion.

Name _____

Farm/Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone number _____

Website _____

Catalog Ad (please circle one):

Inside cover \$500 Full page \$250 ½ page \$175 ¼ page H or V \$125

Existing art New art \$ _____

Web Ad (\$100): Existing art New art \$ _____

Late Fee (\$50) if after January 1 \$ _____

Total Amount Enclosed \$ _____

Check if ad file has been emailed to office@sheepandwool.org. Please label file with your business name. Thank you.

Send this form with check made payable to *Maryland Sheep & Wool Festival* to: Maryland Sheep & Wool Festival, PO Box 99, Glenwood, MD 21738

Thank you for your support!

There will be a \$25 charge on any check returned for any reason.