

M A R Y L A N D  
SHEEP & WOOL  
F E S T I V A L  
**Sponsorship Program**

The Maryland Sheep & Wool Festival offers a sponsorship program to assist in the public promotion and education about sheep and wool. As another form of advertising, your sponsorship can promote your business to our many festival attendees and provide web exposure.

**Sponsorships must be received by January 1** in order to be included in the catalog. Sponsorships received after that date can still be listed on the website. We offer eight levels of sponsorship, listed as follows.

**Patron Level**

**Sponsorship of at least \$25.00**

As a Patron Level supporter, you are entitled to:

- Have your name listed as a Patron of the Festival
- Free admission to the festival

**Skein Level**

**Sponsorship of at least \$50.00**

As a Skein Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Skein Level supporter
- Free admission to the festival

**Roving Level**

**Sponsorship of at least \$100.00**

As a Roving Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Roving Level supporter
- Free admission to the festival
- A \$10.00 Gift Certificate to the Festival Store

**Fleece Level**

**Sponsorship of at least \$250.00**

As a Fleece Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Fleece Level supporter
- A complimentary web ad at sheeppandwool.org with a link to your website.
- Free admission to the festival
- A \$25.00 Gift Certificate to the Festival Store

**Sheep Level**

**Sponsorship of at least \$500.00**

As a Sheep Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Sheep Level supporter
- A complimentary half page ad in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website.
- Free admission to the festival for two
- 2 tickets to Saturday's Shepherds Feast
- A \$25.00 Gift Certificate to the Festival Store

**Flock Level**

**Sponsorship of at least \$1,000.00**

As a Flock Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 2x3foot banner printed with your name on it displayed near the event
- Have your name listed as a Flock Level supporter
- A complimentary full page ad in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website
- Free admission to the festival for two
- 2 tickets to Saturday's Shepherds Feast
- A \$50.00 Gift Certificate to the Festival Store

Web ads will be displayed on our Advertisers Page, the page of the event you sponsor, and will be featured in a rotation on the bottom of each page of the website.

**Farmette Level**

**Sponsorship of at least \$2,500.00**

As a Farmette Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 2x4 foot banner printed with your name on it displayed near the event
- Have your name listed as a Farmette Level supporter
- Two complimentary full-page ads in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website
- Free admission to the festival for four
- Designated Sponsor Parking
- 4 tickets to Saturday's Shepherds Feast
- A \$125.00 Gift Certificate to the Festival Store

**Farm Level**

**Sponsorship of at least \$5,000.00**

As a Farm Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 3x5 foot banner printed with your name on it displayed near the event
- Have your name listed as a Farm Level supporter
- A complimentary web ad at sheeppandwool.org with a link to your website
- Two complimentary full-page ads in our catalog
- Free admission to the festival for four
- Designated Sponsor Parking
- 4 tickets to Saturday's Shepherds Feast
- A \$125.00 Gift Certificate to the Festival Store

M A R Y L A N D  
**SHEEP & WOOL**  
 F E S T I V A L

Admin Use Only

Check #: \_\_\_\_\_

Date: \_\_\_\_\_

Amount: \_\_\_\_\_

# Sponsorship Program

Name \_\_\_\_\_  
*(as you would like it to appear)*

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone number \_\_\_\_\_

Website \_\_\_\_\_

*Unless otherwise instructed, the listing will consist of sponsor name, city, state and website.*

Special Instructions \_\_\_\_\_

**I would like to sponsor the Maryland Sheep & Wool Festival at the following level**

*(please circle one):*

Patron – \$25   Skein – \$50   Roving – \$100   Fleece – \$250  
 Sheep – \$500   Flock – \$1,000   Farmette – \$2,500   Farm – \$5,000

**Events that can be sponsored:**

*(please circle one)*

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| Club Lamb Jackpot                 | Sheep Photo Contest              |
| Cooking Demonstrations            | Sheep Poster Contest             |
| Fiber Arts Workshops              | Sheep-to-Shawl Contest           |
| Family Activities                 | Sheep Shearing Demonstrations    |
| Fine Arts Competition             | Sheep Shows                      |
| Fleece Show & Sale                | Shepherd Seminars                |
| Friday Kick-Off Celebration       | Skein & Garment Competition      |
| Junior Sheep & Goat Skillathon    | Volunteer Appreciation           |
| Junior Spinning Contest           | Working Sheep Dog Demonstrations |
| Lead Line Contest                 | Youth Conservationist Program    |
| Mamie Francis Blanket Competition | Saturday Shepherds Feast         |
| MD Lamb & Wool Queen Contest      | Sunday Breakfast Buffet          |
| Sheep Breeds Display              |                                  |

**Free catalog advertising for Sheep, Flock, Farmette and Farm level sponsors:**

Sponsorship Level	Ad Size	W x H
Sheep	½ Page	4 ½" x 3 ¾"
Flock	Full Page	4 ½" x 7 ½"
Farmette	Full Page (2 pages)	4 ½" x 7 ½"
Farm	Full Page (2 pages)	4 ½" x 7 ½"

Please note, advertising deadline for the catalog is **January 1**.

- Please use existing advertisement  
 I will be sending a new file.

Please provide a black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS. Email to office@sheepandwool.org. *All ads must meet exact size specifications and require no additional work.*

**Free web advertising for Fleece, Sheep, Flock, Farmette and Farm level sponsors:**

- Please use existing advertisement  
 I will be sending a new file.

Please provide a full color digital file; 72 dpi preferred. JPG file format only. Email to office@sheepandwool.org. If your ad is larger than 180x150 pixels, you may choose to send a second file with a 180x150 thumbnail. Web ads run from March through January to allow us time to update the site.

*Make checks payable to:* Maryland Sheep & Wool Festival

*Mail to:* PO Box 99, Glenwood, MD 21738

*For questions contact:* office@sheepandwool.org

Thank you for your support!

*There will be a \$25 charge on any check returned for any reason.*