

M A R Y L A N D  
**SHEEP & WOOL**  
 F E S T I V A L

**Advertise in the 2021 Maryland Sheep & Wool Festival  
 Catalog and on our Website**

Please note, deadline for advertising in the catalog is **January 1, 2021**.

**Catalog Advertising Rates:**

Size	W x H	Cost
Inside Cover	4 ½" x 7 ½"	\$515
Full Page	4 ½" x 7 ½"	\$260
½ Page	4 ½" x 3 ¾"	\$180
¼ Page Horizontal	4 ½" x 1 ¾"	\$130
¼ Page Vertical	2 ¾" x 3 ¾"	\$130

Please provide a black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS. Email your file to [office@sheepandwool.org](mailto:office@sheepandwool.org). *All ads must meet exact size specifications and require no additional work.*

**Web Advertising at [www.sheepandwool.org](http://www.sheepandwool.org):**

Post a full color ad on our website for \$125. A thumbnail of your ad will be displayed on our Advertisers page and in rotation on the bottom of each page of the website. Clicking on the thumbnail will take the viewer to a full-sized version, which links directly to your website; be sure to include the domain name of your site. JPG file format only, 72 dpi preferred. If your ad is larger than 180x150 pixels, you may choose to send a second file with a 180x150 thumbnail. Web ads run until February/March of the following year.

**Sponsorship Opportunities:**

Some sponsorship levels include free advertising. If you are interested in sponsoring an event at the Festival, please visit [www.sheepandwool.org](http://www.sheepandwool.org) for more information or email [office@sheepandwool.org](mailto:office@sheepandwool.org).

*There will be a \$25 charge on any check returned for any reason.*

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**SHEEP & WOOL**  
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Admin Use Only

Check #: \_\_\_\_\_

Date: \_\_\_\_\_

Amount: \_\_\_\_\_

**Catalog Advertising Deadline: January 1, 2021**

*\*There is a \$50 late fee for catalog ads received after January 1.  
 Ads received after January 15 will be included at our discretion.\**

Name \_\_\_\_\_

Farm/Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone number \_\_\_\_\_

Website \_\_\_\_\_

**Catalog Ad (please circle one):**

**Inside cover \$515    Full page \$260    ½ page \$180    ¼ page H or V \$130**

Existing art     New art    \$ \_\_\_\_\_

Late Fee (\$50) if after January 1    \$ \_\_\_\_\_

**Web Ad (\$125):**     Existing art     New art    \$ \_\_\_\_\_

Total Amount Enclosed    \$ \_\_\_\_\_

Send this form with check made payable to *Maryland Sheep & Wool Festival* to: Maryland Sheep & Wool Festival, PO Box 99, Glenwood, MD 21738. Don't forget to email your ad file!

Payment can be made via PayPal at <https://paypal.me/MdSheepandWool>. Please include "Advertising" in the "Add a note" field. Be sure to also return this form, either via snail mail or scan and email to [office@sheepandwool.org](mailto:office@sheepandwool.org).

Thank you for your support!