

M A R Y L A N D  
SHEEP & WOOL  
F E S T I V A L  
**Sponsorship Program**

The Maryland Sheep & Wool Festival offers a sponsorship program to assist in the public promotion and education about sheep and wool. As another form of advertising, your sponsorship can promote your business to our many festival attendees and provide web exposure.

**Sponsorships must be received by January 1** in order to be included in the catalog. Sponsorships received after that date can still be listed on the website. We offer eight levels of sponsorship, listed as follows.

**Patron Level**

**Sponsorship of at least \$25.00**

As a Patron Level supporter, you are entitled to:

- Have your name listed as a Patron of the Festival
- Free admission to the festival

**Skein Level**

**Sponsorship of at least \$50.00**

As a Skein Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Skein Level supporter
- Free admission to the festival

**Roving Level**

**Sponsorship of at least \$100.00**

As a Roving Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Roving Level supporter
- Free admission to the festival
- A \$10.00 Gift Certificate to the Festival Store

**Fleece Level**

**Sponsorship of at least \$250.00**

As a Fleece Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Fleece Level supporter
- A complimentary web ad at sheeppandwool.org with a link to your website.
- Free admission to the festival
- A \$25.00 Gift Certificate to the Festival Store

**Sheep Level**

**Sponsorship of at least \$500.00**

As a Sheep Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Sheep Level supporter
- A complimentary half-page ad in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website.
- Free admission to the festival for two
- 2 tickets to Saturday's Shepherds Feast
- A \$25.00 Gift Certificate to the Festival Store

**Flock Level**

**Sponsorship of at least \$1,000.00**

As a Flock Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 2x3foot banner printed with your name on it displayed near the event
- Have your name listed as a Flock Level supporter
- A complimentary full-page ad in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website
- Free admission to the festival for two
- 2 tickets to Saturday's Shepherds Feast
- A \$50.00 Gift Certificate to the Festival Store

Web ads will be displayed on our Advertisers Page, on the page of the event you sponsor, and will be featured in a rotation on the bottom of each page of the website.

**Farmette Level**

**Sponsorship of at least \$2,500.00**

As a Farmette Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 2x4 foot banner printed with your name on it displayed near the event
- Have your name listed as a Farmette Level supporter
- Two complimentary full-page ads in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website
- Free admission to the festival for four
- Designated Sponsor Parking
- 4 tickets to Saturday's Shepherds Feast
- A \$125.00 Gift Certificate to the Festival Store

**Farm Level**

**Sponsorship of at least \$5,000.00**

As a Farm Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 3x5 foot banner printed with your name on it displayed near the event
- Have your name listed as a Farm Level supporter
- A complimentary web ad at sheeppandwool.org with a link to your website
- Two complimentary full-page ads in our catalog
- Free admission to the festival for four
- Designated Sponsor Parking
- 4 tickets to Saturday's Shepherds Feast
- A \$125.00 Gift Certificate to the Festival Store

M A R Y L A N D  
**SHEEP & WOOL**  
 F E S T I V A L

Admin Use Only

Check #: \_\_\_\_\_

Date: \_\_\_\_\_

Amount: \_\_\_\_\_

# Sponsorship Program

Name \_\_\_\_\_  
*(as you would like it to appear)*

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone number \_\_\_\_\_

Website \_\_\_\_\_

*Unless otherwise instructed, the listing will consist of sponsor name, city, state and website.*

Special Instructions \_\_\_\_\_

**I would like to sponsor the Maryland Sheep & Wool Festival at the following level**  
*(please circle one):*

Patron – \$25   Skein – \$50   Roving – \$100   Fleece – \$250  
 Sheep – \$500   Flock – \$1,000   Farmette – \$2,500   Farm – \$5,000

**Events that can be sponsored:**

*(please circle one)*

- |                                   |                               |
|-----------------------------------|-------------------------------|
| Club Lamb Jackpot                 | MD Sheep & Wool Ambassador    |
| Cooking Demonstrations            | Sheep Breeds Display          |
| Creative Shearing Competition     | Sheep Photo Competition       |
| Fiber Arts Seminars               | Sheep Poster Competition      |
| Family Activities                 | Sheep Shearing Demonstrations |
| Fine Arts Competition             | Sheep Shows                   |
| Fleece Show & Sale                | Sheep-to-Shawl Competition    |
| Friday Kick-Off Celebration       | Sheepdog Demonstrations       |
| Junior Sheep & Goat Skillathon    | Shepherd Seminars             |
| Junior Spinning Competition       | Skein & Garment Competition   |
| Lead Line Competition             | Volunteer Appreciation        |
| Mamie Francis Blanket Competition | Youth Conservationist Program |

**Free catalog advertising for Sheep, Flock, Farmette and Farm level sponsors:**

Sponsorship Level	Ad Size	W x H
Sheep	½ Page	4 ½" x 3 ¾"
Flock	Full Page	4 ½" x 7 ½"
Farmette	Full Page (2 pages)	4 ½" x 7 ½"
Farm	Full Page (2 pages)	4 ½" x 7 ½"

Please note, advertising deadline for the catalog is **January 1**.

- Please use existing advertisement  
 I will be sending a new file.

Please provide a black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS. Email to office@sheepandwool.org. *All ads must meet exact size specifications and require no additional work.*

**Free web advertising for Fleece, Sheep, Flock, Farmette and Farm level sponsors:**

- Please use existing advertisement  
 I will be sending a new file.

Please email your full color digital file to office@sheepandwool.org. JPG file format only, 72 dpi preferred. If your ad is larger than 180x150 pixels, you may choose to send a second file with a 180x150 thumbnail. Web ads run until February/March of the following year.

*Make checks payable to:* Maryland Sheep & Wool Festival

*Mail to:* PO Box 99, Glenwood, MD 21738

Payment can be made via PayPal at <https://paypal.me/MdSheepandWool>. Please include "Sponsorship" in the "Add a note" field. Be sure to also return this form, either via snail mail or scan and email to office@sheepandwool.org.

*For questions contact:* office@sheepandwool.org

Thank you for your support!

*There will be a \$25 charge on any check returned for any reason.*