

M A R Y L A N D
SHEEP & WOOL
 F E S T I V A L

**Advertise in the 2021 Maryland Sheep & Wool Festival
 Catalog and on our Website**

While the 2021 Festival will once again be virtual, we will continue our 48-year tradition of publishing a print catalog, with this year's catalog serving as a guide to our virtual event.

Please note, deadline for advertising in the catalog is **January 15, 2021**.

Catalog Advertising Rates:

Size	W x H	Cost
Inside Cover	4 ½" x 7 ½"	\$515
Full Page	4 ½" x 7 ½"	\$260
½ Page	4 ½" x 3 ¾"	\$180
¼ Page Horizontal	4 ½" x 1 ¾"	\$130
¼ Page Vertical	2 ¼" x 3 ¾"	\$130

Please provide a black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS. Email your file to office@sheepandwool.org. *All ads must meet exact size specifications and require no additional work.*

Web Advertising at www.sheepandwool.org:

Post a full color ad on our website for \$125. A thumbnail of your ad will be displayed on our Advertisers page and in rotation on the bottom of each page of the website. Clicking on the thumbnail will take the viewer to a full-sized version, which links directly to your website; be sure to include the domain name of your site. JPG file format only, 72 dpi preferred. If your ad is larger than 180x150 pixels, you may choose to send a second file with a 180x150 thumbnail. Web ads run until February/March of the following year.

Sponsorship Opportunities:

Some sponsorship levels include free advertising. If you are interested in sponsoring an event at the Festival, please visit www.sheepandwool.org for more information or email office@sheepandwool.org.

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Admin Use Only

Check #: _____

Date: _____

Amount: _____

Catalog Advertising Deadline: January 15, 2021

There is a \$50 late fee for catalog ads received after January 15. Ads received after January 30 will be included at our discretion.

Name _____

Farm/Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone number _____

Website _____

Catalog Ad (please circle one):

Inside cover \$515 Full page \$260 ½ page \$180 ¼ page H or V \$130

Existing ad file New ad file \$ _____

Late Fee (\$50) if after January 15 \$ _____

Web Ad (\$125): Existing ad file New ad file \$ _____

Total Amount Enclosed \$ _____

Send this form with check made payable to *Maryland Sheep & Wool Festival* to: Maryland Sheep & Wool Festival, PO Box 99, Glenwood, MD 21738. Don't forget to email your ad file!

Thank you for your support!

There will be a \$25 charge on any check returned for any reason.