

M A R Y L A N D
SHEEP & WOOL
 F E S T I V A L

**Advertise in the 2022 Maryland Sheep & Wool Festival
 Catalog and on our Website**

Please note, deadline for advertising in the catalog is **January 1, 2022**.

Catalog Advertising Rates:

| Size | W x H | Cost |
|-------------------|-------------|-------|
| Inside Cover | 4 ½" x 7 ½" | \$515 |
| Full Page | 4 ½" x 7 ½" | \$260 |
| ½ Page | 4 ½" x 3 ¾" | \$180 |
| ¼ Page Horizontal | 4 ½" x 1 ¾" | \$130 |
| ¼ Page Vertical | 2 ¾" x 3 ¾" | \$130 |

Please provide a black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS. Email your file to office@sheepandwool.org.

Web Advertising at www.sheepandwool.org:

Post a full color ad on our website for \$125. A thumbnail of your ad will be displayed on our Advertisers page and in rotation on the bottom of each page of the website. Clicking on the thumbnail will take the viewer to a full-sized version, which links directly to your website; be sure to include the URL of your site. Web ads run until February/March of the following year.

Please email your full color digital file(s) to office@sheepandwool.org. JPG file format only, 72 dpi preferred.

- **Required: Thumbnail, 180 pixels wide x 150 pixels high**
- Optional: Larger image, to be displayed when viewer clicks the thumbnail.

Sponsorship Opportunities:

Some sponsorship levels include free advertising. If you are interested in sponsoring an event at the Festival, please visit www.sheepandwool.org for more information or email office@sheepandwool.org.

Go paperless! A link to an online form with payment by credit card is available at <https://sheepandwool.org/participate/advertise/>.

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Admin Use Only

Check #: _____

Date: _____

Amount: _____

Catalog Advertising Deadline: January 1, 2022

There is a \$50 late fee for catalog ads received after January 1. Ads received after January 15 will be included at our discretion.

Name _____

Farm/Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone number _____

Website _____

Catalog Ad (please circle one):

Inside cover \$515 Full page \$260 ½ page \$180 ¼ page \$130

Existing art New art \$ _____

Late Fee (\$50) if after January 1 \$ _____

Web Ad (\$125): Existing art New art \$ _____

Total Amount Enclosed \$ _____

Send this form with check made payable to *Maryland Sheep & Wool Festival* to PO Box 99, Glenwood, MD 21738. Payment can also be made via PayPal at <https://paypal.me/MdSheepandWool>. Please include "Advertise" in the "Add a note" field. Be sure to also return this form, either via snail mail or scan and email to office@sheepandwool.org. Don't forget to email your ad file!

Thank you for your support!

There will be a \$25 charge on any check returned for any reason.