

M A R Y L A N D
SHEEP & WOOL
F E S T I V A L
Sponsorship Program

The Maryland Sheep & Wool Festival offers a sponsorship program to assist in the public promotion and education about sheep and wool. As another form of advertising, your sponsorship can promote your business to our many festival attendees and provide web exposure.

Sponsorships must be received by January 31 in order to be included in the catalog. Sponsorships received after that date can still be listed on the website. We offer eight levels of sponsorship, listed as follows.

Friend of the Festival

Sponsorship of at least \$25.00

As a Friend of the Festival, you are entitled to:

- Have your name listed as a Friend of the Festival
- Receive a free catalog by mail and free admission to the festival

Skein Level

Sponsorship of at least \$50.00

As a Skein Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Skein Level supporter
- Receive a free catalog by mail and free admission to the festival

Roving Level

Sponsorship of at least \$100.00

As a Roving Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Roving Level supporter
- Receive a free catalog by mail and free admission to the festival
- A \$10.00 Gift Certificate to the Festival Store

Fleece Level

Sponsorship of at least \$250.00

As a Fleece Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Fleece Level supporter
- A complimentary web ad at sheeppandwool.org with a link to your website.
- Receive a free catalog by mail and free admission to the festival
- A \$25.00 Gift Certificate to the Festival Store

Sheep Level

Sponsorship of at least \$500.00

As a Sheep Level supporter, you are entitled to:

- Designate an event for which the money will be used
- Have your name listed as a Sheep Level supporter
- A complimentary half-page ad in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website.
- Receive a free catalog by mail and free admission to the festival
- 2 tickets to Saturday's Shepherds Feast
- A \$25.00 Gift Certificate to the Festival Store

Flock Level

Sponsorship of at least \$1,000.00

As a Flock Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 2 x 3-foot banner printed with your name on it displayed near that event
- Have your name listed as a Flock Level supporter
- A complimentary full-page ad in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website
- Receive a free catalog by mail and free admission to the festival
- 2 tickets to Saturday's Shepherds Feast
- A \$50.00 Gift Certificate to the Festival Store

Web ads will be displayed on our Advertisers Page, on the page of the event you sponsor, and will be featured in a rotation on the bottom of each page of the website.

Farmette Level

Sponsorship of at least \$2,500.00

As a Farmette Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 2 x 4-foot banner printed with your name on it displayed near that event
- Have your name listed as a Farmette Level supporter
- Two complimentary full-page ads in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website
- Receive a free catalog by mail and free admission to the festival
- Designated Sponsor Parking
- 4 tickets to Saturday's Shepherds Feast
- A \$125.00 Gift Certificate to the Festival Store

Farm Level

Sponsorship of at least \$5,000.00

As a Farm Level supporter, you are entitled to:

- Designate an event for which the money will be used
- A 3 x 5-foot banner printed with your name on it displayed near that event
- Have your name listed as a Farm Level supporter
- Two complimentary full-page ads in our catalog
- A complimentary web ad at sheeppandwool.org with a link to your website
- Receive a free catalog by mail and free admission to the festival
- Designated Sponsor Parking
- 4 tickets to Saturday's Shepherds Feast
- A \$125.00 Gift Certificate to the Festival Store

M A R Y L A N D
SHEEP & WOOL
 F E S T I V A L

Admin Use Only

Check #: _____

Date: _____

Amount: _____

Sponsorship Program

Name _____
(as you would like it to appear)

Contact _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone number _____

Website _____

Unless otherwise instructed, the listing will consist of sponsor name, city, state, and website.

Special Instructions _____

I would like to sponsor the Maryland Sheep & Wool Festival at the following level

(please circle one):

Friend – \$25 Skein – \$50 Roving – \$100 Fleece – \$250
 Sheep – \$500 Flock – \$1,000 Farmette – \$2,500 Farm – \$5,000

Events that can be sponsored:

(please circle one)

Club Lamb Jackpot	MD Sheep & Wool Ambassador
Cooking Demonstrations	Sheep Breeds Display
Creative Shearing Competition	Sheep Photo Competition
Fiber Arts Seminars	Sheep Poster Competition
Family Activities	Sheep Shearing Demonstrations
Fine Arts Competition	Sheep Shows
Fleece Show & Sale	Sheep-to-Shawl Competition
Friday Kick-Off Celebration	Sheepdog Demonstrations
Junior Sheep & Goat Skillathon	Shepherd Seminars
Junior Spinning Competition	Skein & Garment Competition
Lead Line Competition	Volunteer Appreciation
Mamie Francis Blanket Competition	Youth Conservationist Program

Free catalog advertising for Sheep, Flock, Farmette and Farm level sponsors

Sponsorship Level	Ad Size	W x H
Sheep	½ Page	4 ½" x 3 ¾"
Flock	Full Page	4 ½" x 7 ½"
Farmette	Full Page (2 pages)	4 ½" x 7 ½"
Farm	Full Page (2 pages)	4 ½" x 7 ½"

Please note, advertising deadline for the catalog is **January 31**.

- Please use existing advertisement
- I will be sending a new file.

Please provide a black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS. Email to office@sheepandwool.org.

Free web advertising for Fleece, Sheep, Flock, Farmette and Farm level sponsors

Web ads run until February/March of the following year.

- Please use existing advertisement
- I will be sending a new file.

Please email your full color digital file(s) to office@sheepandwool.org. JPG file format only, 72 dpi preferred.

- **Required: Thumbnail, 180 pixels wide x 150 pixels high**
- Optional: Larger image, to be displayed when viewer clicks the thumbnail.

Go paperless – An online form with payment by credit card is available at <https://sheepandwool.org/participate/become-a-sponsor/>.

By mail – Mail this form and a check payable to *Maryland Sheep & Wool Festival* to PO Box 99, Glenwood, MD 21738. *There will be a \$25 charge on any check returned for any reason.*

Via PayPal – Pay at <https://paypal.me/MdSheepandWool>. Please include “Sponsorship” in the “Add a note” field. Be sure to also return this form, either via snail mail or scan and email to office@sheepandwool.org.

Please direct all questions to office@sheepandwool.org.

Thank you for your support!