

Sheep Promotion Competition

Rules

All entries will be made using the online entry form at

<https://sheepandwool.wufoo.com/forms/2023-sheep-promotion-competition-entry-form/>.

Contestants may create physical posters or electronic presentations. Physical posters may be designed in any medium.

All entries must be submitted in electronic format. Physical posters must be photographed or scanned to a .jpg file. Electronic presentations may be in the form of a PowerPoint presentation OR Google Slides presentation OR .jpg files (one per page) from another presentation software application. Here is an example of a [Google Slide presentation](#) if you are not familiar.

For younger contestants, it's OK if a parent does the photographing/scanning/cropping (when applicable) and submits the entry form. Parents must not make any changes to electronic presentations.

A presentation (whether done as physical posters or electronic slides) may consist of multiple pages/slides. The number of pages/slides is limited as follows: Mini – one page/slide only, Junior – up to two pages/slides, Intermediate - up to three pages/slides, and Senior – up to four pages/slides.

All entries will be displayed on a computer screen, for both judging and possible subsequent display on the Festival website. The entries may also be projected at a larger size during the Festival. Therefore, keep to a rectangular landscape format and make sure that all lettering is large and clear enough to be read. An image that is at least 2,000 pixels wide will display best.

Use of copyrighted characters prohibited.

Contestant's name may not appear in the presentation.

Helpful Hints

A few things to keep in mind when making your presentation

You're judged on two main things.

Content: What you say. Facts, language, making your point and informing the public, who may not know anything at all about sheep, wool or lamb meat.

Spelling COUNTS, so does grammar.

The idea expressed is the whole point of your presentation. Put it into a few words. The information given is the smaller parts of the big idea. Just choose the important facts that point to the focus of your presentation.

You do NOT have to include every factoid you uncover in your research, just enough to get your point across. Don't be afraid to show your ideas to your family and see if they can help you edit.

This is the MOST IMPORTANT aspect of your presentation.

How it looks: a presentation should be interesting, but it is easy to go from eye-catching to TOO BUSY.

Keep your pictures ON TOPIC. Make the picture the focal point of the page.

Use color sparingly. Don't use too many fonts. If you are making a multi-slide presentation, transitions from one slide to another should show consistency and NOT be distracting. This competition is NOT the place to show off your Mad Coding Skillz.

Remember, the presentation or poster is about communicating an idea, not showing off your personality.

You may want to start by sketching your page/poster onto paper. Look at the size of the picture or pictures you want to use. Look at the size of the words and where you will position them. Hang the sketch up on the wall and step back until it looks only as large as your computer screen. Can you still see everything? Does it make your point?

If you are making a paper poster, photograph it in landscape format, filling up the space (no margins) or crop the margins all around. For younger kids, it's OK if a

parent does the photographing/scanning and cropping, just no changing of the electronic presentations.

Your presentation may be displayed at the Festival as well as on the Maryland Sheep and Wool Festival website. Your name, age, and state of residence (not town or address) will be shown. If you are a member of a 4-H club and wish to provide that information, your 4-H affiliation will also be published.

You do NOT have to be a 4H member to compete and if you do NOT want your club to be shown, just leave that space blank on the entry form.

Make sure your presentation is limited to the size specified above and not too long for your age group. Use only the number of slides you need to get your point across. There are no extra points for more pages.

Remember to HAVE FUN!