

M A R Y L A N D
SHEEP & WOOL
F E S T I V A L

**Advertise in the
Maryland Sheep & Wool Festival Catalog
and on our website**

Catalog Advertising Rates:

Size	W x H	Cost
Inside Cover	4 ½" x 7 ½"	\$575
Full Page	4 ½" x 7 ½"	\$300
½ Page	4 ½" x 3 ¾"	\$200
¼ Page Horizontal	4 ½" x 1 ¾"	\$150
¼ Page Vertical	2 ¼" x 3 ¾"	\$150

Print Ad Specifications: Black and white digital file at 300 dpi. Accepted formats are JPG, PDF, TIF or EPS.

Please note, the deadline for advertising in the catalog is **January 31, 2024**.

Web Advertising at www.sheepandwool.org:

Post a full color ad on our website for \$150. A thumbnail of your ad will be displayed on our Advertisers page and in rotation on the bottom of each page of the website. Clicking on the thumbnail will take the viewer to a full-sized version, which links directly to your website; be sure to include the URL of your site. Web ads run until February/March of the following year.

Web ad Specifications: JPG file format only, 72 dpi preferred.

- **Required: Thumbnail, 180 pixels wide x 150 pixels high**
- Optional: Larger image, to be displayed when viewer clicks the thumbnail.

Free Advertising for Sponsors

Did you know – all sponsors at the \$250 level and above are entitled to a free web ad? In addition, sponsors at the \$500 level receive a free ½-page catalog ad and sponsors at the \$1000 level and above receive a free full-page catalog ad. If you are interested becoming a Festival sponsor, visit www.sheepandwool.org/participate/become-a-sponsor/ for more information or email office@sheepandwool.org.

To purchase an ad, please complete and return the form on the next page.

Go paperless! A link to an online form with payment by credit card is available at <https://sheepandwool.org/participate/advertise/>.

Please direct all questions to office@sheepandwool.org.

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Admin Use Only
Check #: _____
Date: _____
Amount: _____

Catalog Advertising Deadline: January 31, 2024
**There is a \$50 late fee for catalog ads received after January 31.
Ads received after January 31 will be included at our discretion.**

Name _____

Farm/Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone number _____

	Amount
Catalog Ad Inside cover \$575 Full page \$300 ½ page \$200 ¼ page \$150	\$ _____
<input type="checkbox"/> Please use my existing ad <input type="checkbox"/> I will send a new file (see specs on prior page)	
Late Fee (\$50) if after January 31	\$ _____
Web Ad (\$150)	\$ _____
<input type="checkbox"/> Please use my existing ad <input type="checkbox"/> I will send a new file (see specs on prior page)	
URL you would like your ad linked to _____	
Total Amount Enclosed	\$ _____

Go paperless! A link to an online form with payment by credit card is available at <https://sheepandwool.org/participate/advertise/>.

By Mail: Send this form with check made payable to *Maryland Sheep & Wool Festival* to PO Box 99, Glenwood, MD 21738. *There will be a \$25 charge on any check returned for any reason.*

Via PayPal: Pay at <https://paypal.me/MdSheepandWool>. Please include “Advertise” in the “Add a note” field. Be sure to also return this form, either via snail mail or scan and email to office@sheepandwool.org.

Don't forget to email your ad file!

Thank you for your support!!